

HEINEKEN - EURO 2020 ENJOY THE RIVALRY CREDITS

HEINEKEN

Sr. Director Global Heineken® Brand: Bram Westenbrink
Heineken® Communication Director: Daniela Ielba
Heineken® Communication Manager: Brogan Simpson
Heineken® Digital Director: Rob van Griensven
Heineken® Project & Media Manager: Larissa Koper
Heineken® Sponsorship Director: Hans Erik Tuijt
Heineken® Sponsorship Manager: Benjamin Blanco
Heineken® Sponsorship Manager: Julia George
Heineken® Sponsorship Specialist: Thomas Mulders

PUBLICIS ITALY

Global Chief Creative Officer Publicis WW: Bruno Bertelli
Chief Creative Officer Publicis Italy: Cristiana Boccassini
Global Executive Creative Director: Mihnea Gheorghiu
Global Creative Director: Eoin Sherry
Senior Art Director: Maria Carillo
Creative Supervisor: Mario Anchorena
Global Strategy Director: James Moore
Global Strategy Director: Natasha Wallace

Head of TV Publicis: Francesca Zazzera
Head TV Production Heineken Global: Mariella Maiorano
Producer: Sanam Bartoletti
Producer: Sabrina Sanfratello
Le Pub Ams GM/ Global Client Service Director: Eleni Charakleia
Global Client Service Director: David Pagnoni
Group Account Director: Ilaria Castiglioni
Account Supervisor: Jan Wojtkowski
Account Executive: Tinatin Prangishvili

FINALLY TOGETHER

Production Company: Reset Content LA
Executive Producer: Deannie O'Neil
Production Service: 24/7 Barcelona

FINALLY TOGETHER POST PRODUCTION

Post Production Company: MPC London
Executive Producer: Dafydd Upsdell
Senior Producer: Mireille Antoine
Color Grading: Jean-Clement Soret
Sound Studio: String & Tins London
Music production: Sizzler Amsterdam
Music: Barbiere di Siviglia recorded by Budapest Film Orchestra

DIGITAL POST PRODUCTION

Color Grading: Philip Hamblin MPC London
Digital Post Production Company: TAG collective arts
Executive Producer: Robert Droog
Post producer: Rachael Cattermole
Online Editor: Javier Leon
Online Editor: Alan Maiden
Online Editor: Iwan Thomas

M&C SAATCHI SPORT & ENTERTAINMENT:

Managing Partner: **Toan Ravenscroft**
Head Of Planning: **Jasper Hunter**
Senior Account Director: **Laura McDonnell**
Account Director: **Jess White**
Senior Account Executive: **Robin Niven**
Account Executive: **Bastien Lavielle**

EDELMAN

Senior Director: **Fiona McHugh**
Creative Director: **Ryan Reddick**
Planning Director: **Will Butterworth**
Account Director: **Neil Brotherston**
Senior Account Manager: **Harry Zelenka Martin**
Senior Account Executive: **Archie Patch**

DENTSU INTERNATIONAL

International Brand Account Director: **Kate Hinz**
Global Strategy Partner: **Richard Wright**
Digital Strategy Director: **Ricardo Lopes**

ALTERNATIVE SCORES

Global Chief Creative Officer Publicis WW: **Bruno Bertelli**
Chief Creative Officer Publicis Italy: **Cristiana Boccassini**
Global Executive Creative Director: **Mihnea Gheorghiu**
Global Creative Director: **Eoin Sherry**
Associate Creative Director: **Andrea Sarcullo**
Associate Creative Director: **Tim Cantow**
Digital Art Director: **Luca Villa**
Global Strategy Director: **James Moore**
Global Strategy Director: **Natasha Wallace**
Producer: **Sanam Bartoletti**
Producer: **Sabrina Sanfratello**
Global Client Service Director: **David Pagnoni**
Le Pub Ams GM/ Global Client Service Director: **Eleni Charakleia**
Group Account Director: **Ilaria Castiglioni**
Account Supervisor: **Jan Wojtkowski**
Account Executive: **Tinatin Prangishvili**